

Big solutions for a smaller client

Trustmark, along with csONE Benefit Solutions, worked with a small New England aviation corporation to solve their benefit challenges, highlighting the scalability of Trustmark's voluntary benefits.

Client Overview



101
EMPLOYEES



LOCATED
IN NEW ENGLAND



DATED TECHNOLOGY
SYSTEMS

Challenges

- **Provide benefits support** for high-deductible health plan with Trustmark Accident and Trustmark Critical HealthEvents®
- **Engage employees in benefits** and encourage participation
- **Implement** new benefits administration system

Solutions & Key Results

Benefit summaries

csONE provided employees with customized summaries of their benefit options prior to enrollment.

"Tag you're it"

As each employee finished their pre-scheduled one-on-one enrollment, they sent the next one in to ensure participation and minimize downtime.

New benefits administration system

The client was able to implement a new benefits administration system funded completely through voluntary enrollment.



90 of 101
employees seen



\$114,499 in core and
voluntary premium



48% of employees
bought Trustmark
Accident insurance and
23% bought Trustmark
Critical HealthEvents®

Thanks to Trustmark and csONE, the employees at this New England aviation corporation are better educated on their benefits, better protected and the company has cutting-edge technology to support their benefits going forward.



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benefits beyond benefits