

# New Benefit for [Company] Employees: Long-Term Care + Life Insurance

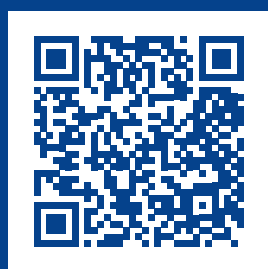
## Open Enrollment: [Month XX – Month XX, 20XX]

The rising costs of long-term care services may be a serious financial concern. You could end up needing assistance with basic things like bathing or dressing. This care can be provided in your home or in a facility. Basic long-term care can cost hundreds of dollars per day. [Company name] is now offering employees a new opportunity for a unique combined protection:

### Trustmark Universal LifeEvents® Insurance with Long-Term Care

- **Two-in-one** protection: both permanent life insurance and long-term care benefits.
- Up to **50 months of benefits** payable for professional long-term care services (for example, home health care or assisted living).
- **Full death benefit** for your beneficiaries even if you collect LTC benefits.<sup>1</sup>
- Up to **3x your policy value** (4% per month LTC benefit for up to 50 months + death benefit)
- Secure a rate at your current age that **won't go up as you get older.**<sup>2</sup>
- **Guaranteed issue** for employees up to \$150,000 (through age 64 max)<sup>3</sup>
- Payment for this benefit will be via your personal checking or savings account.

Register for a webinar, learn more & apply:



Schedule appointment with a benefits expert:



## Questions? [800-XXX-XXXX]

[www.url.com]

[email@company.com]

All employees are encouraged to actively "Apply" or "Waive" for Universal LifeEvents with Long-Term Care during this **ONE-TIME** opportunity for **Guaranteed Issue**.

[CO-BRAND LOGO HERE]

Products underwritten by Trustmark Insurance Company. Your policy will contain complete information. Trustmark® and LifeEvents® are registered trademarks of Trustmark Insurance Company. <sup>1</sup>Universal LifeEvents death benefit reduces to age 70 or the beginning of the 15th policy year, whichever occurs last. Issue age is 18-64. <sup>2</sup>Please refer to your policy and personalized Life Insurance Illustration (provided to you with your policy) for a detailed explanation regarding factors that can affect the minimum premiums payable under your flexible premium policy. <sup>3</sup>May be available on a guaranteed issue basis (some exceptions may apply).

**Trustmark**  
benefits beyond benefits